

# Yan Paing Aung

UI/UX Designer, Visual Designer



📍 Bangkok, Thailand Remote available

My specialization lies in visual design, user interface design, and design direction where I focus on effectively communicating ideas, optimizing usability, storytelling, and ultimately fostering emotional connections with the audience on digital space.

yanpaingaug00.ypa@gmail.com

+66814812282

[www.ynpoy.com](http://www.ynpoy.com)

[Linkin](#)

[Behance](#)

## \* WORK EXPERIENCE

### Next Innovations (Japan) / Senior UX/UI Designer

JAN 2024 - PRESENT (5 months)

- Collaborate closely with cross-functional teams, including project managers, the marketing team, and developers, to ensure alignment on client goals and user requirements.
- Oversee the implementation of designs, working closely with the development team to ensure the feasibility and fidelity of the design.
- Lead the UI/UX design team and provide guidance and mentorship for junior UI/UX designers.
- Take the lead in creating aesthetically beautiful and simple-to-use user interfaces for websites.
- Take charge of design projects from concept to delivery, making sure that deadlines are met and deliverables exceed expectations.

### Future Now Design Agency / UI/UX Designer

JAN 2022 - PRESENT (2 years)

- Quickly utilized visual design principles in digital products while acknowledging their constraints and practicality.
- Began to grasp the principles and design of visual communication.
- Conceptualized visual art directions for several website brands.
- Delivered captivating and impactful website visuals aligned with existing brand visual directions and guidelines, particularly in product and service sectors.
- Ensured that the visual design of the digital products was coherent and consistent across all screens and features.
- Created interactive mockups, wireframes, prototypes, and IA to efficiently convey design concepts and get user input.
- Conducted user research (interviews) to map out the user journey, identify problems and pain points, and guide design decisions.

## \* CERTIFICATIONS

### Foundation of User Experience design

Google UX Design Professional Course 1, Coursera - 2022

### Empathize, Define, Ideate

Google UX Design Professional Course 2, Coursera - 2023

### Build Wireframes and Low-fidelity prototype

Google UX Design Professional Course 3, Coursera - 2023

### Conduct UX Research and Test Early Concepts

Google UX Design Professional Course 4, Coursera - 2023

### Graphic Design with Honor

University of Colorado Boulder, Coursera - 2020

### Introduction to Typography

California Institute of the Arts, Coursera - 2021

### Integrated Marketing Communications

IE Business School, Coursera - 2020

## \* EDUCATION

### Bachelor of Business Management

National Management Degree College (NMDC)  
2016 - 2023

My specialization lies in visual design, user interface design, and design direction where I focus on effectively communicating ideas, optimizing usability, storytelling, and ultimately fostering emotional connections with the audience on digital space.

yanpaingaug00.ypa@gmail.com

+66814812282

www.ynpoy.com

Linkin

Behance

## Freelance Graphic Designer

MAY 2021 - MAY 2022 (1 years)

- Delivered simple, memorable yet distinctive logo identities for several startups and SME in fashion, grocery retails, and tech service providers.
- Effectively utilized visual elements to communicate business messages to its customers.
- Developed visual concepts which adhere to business's mission and core values.

## Duwun Media — Business Development Intern

OCT 2019 - NOV 2019 (2 months)

- Developed visually engaging presentations for sales pitches, highlighting main messages and increasing chances for sales leads.
- Contributed a compelling and interactive company introductory presentation for the whole sales team.
- Exercised strategic thinking in conducting competitor analysis and identified potential client bases for Duwun Media.

## Injynn Development Co., Ltd — Research Intern

APRIL 2019 - MAY 2019 (2 months)

- Collaboratively conducted research activities regarding infrastructure development in tourist destinations in Myanmar.
- Helped in generating a research questionnaire.
- Gathered on-site survey data and helped in turning that data into useful insights.
- Gained hands-on experience on how research works and how it can contribute to business.

### \* LANGUAGE

English (Upper Intermediate - C1 EnglishScore)  
Burmese (Native)

### \* TOOLS

Figma · Adobe Illustrator ·  
Adobe Photoshop · ProtoPie

### \* AREAS OF EXPERTISE

User Interface Design · Visual Communication · Color · Typography · Layout & Composition · Visual Design Principles · Visual Conceptualization · Brand Visual Identity · Art Direction · Design Direction

UI Patterns · Style Guide · Component Library · Pattern Library · IA · User Flow · Wireframe · High Fidelity · Prototype · Interaction Design · HTML · CSS

### \* MODERATE KNOWLEDGE

User Experience Design · Research · Empathy Map · Persona · User Journey Map · User Psychology Patterns · UX Writing · User Testing · A/B Testing · Sprint

Business · Business Strategy · Brand · Brand Strategy · Marketing Communication · Advertising · Project Management · Storytelling

Design System · Motion Design

### \* SOFT SKILLS

Work ethic · Teamwork · Positivity · Motivation · Problem-solving · Listening · Adaptability · Creative thinking · Leadership · Time management

### \* EXPERIENCE IN INDUSTRIES

E-commerce · Cheroot · Cigarette · Auto Mobile · Content Subscription · Aesthetic · Dental · Media · Radio · Book · Podcast · SaaS · Construction · Art Gallery · Photography · Gym Management · Interior · HR · Design Agency · EV · Tech Startup · Real Estate · Clothing · Jewelry

# Yan Paing Aung

UI/UX Designer, Visual Designer

📍 Bangkok, Thailand

